

# Panasonic

BUSINESS

Smart Hybrid PBX  
**KX-NS300**



**VANTAGE SYSTEMS INC.**  
*Connect, Converge & Communicate*  
[www.vantagesystems.in](http://www.vantagesystems.in)



**KX-NS300**

# Panasonic Smart Hybrid PBX for the SMB Market Brings You Unified Communication

The Panasonic KX-NS300 Smart Hybrid PBX is a cost effective legacy and IP communication system for small and medium sized companies that can be flexibly configured and expanded according to the your needs.

The KX-NS300 has advanced features and starts from 6 analogue trunks and 18 extensions, up to 192 extensions with an Expansion Unit.

KX-NS300 is also a unified communication system which has rich IP features such as mobile linking, integrated voice mail and e-mail, instant messaging (chat), and presence information.

It can also use built-in applications such as a call centre solution, mobile solution, and voice mail system to provide more efficient work and increased customer satisfaction.



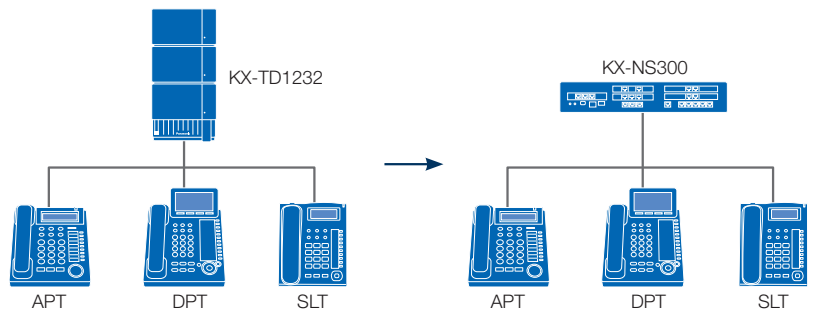
# Saving Costs is Top Priority

## Saving Costs by Adopting a Hybrid System

KX-NS300 can utilize the benefits of a hybrid system to help businesses lower costs and allow a quick return on investment. It can also be linked with the Panasonic KX-NS1000 to enable expansion to other offices with a low investment.

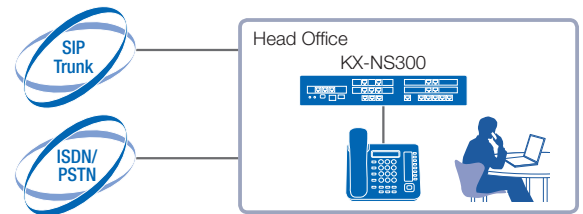
### Using Existing Resources

Existing DPTs, APTs and SLTs from Panasonic can continue to be used, enabling a system to be replaced at a low cost without wasting resources.



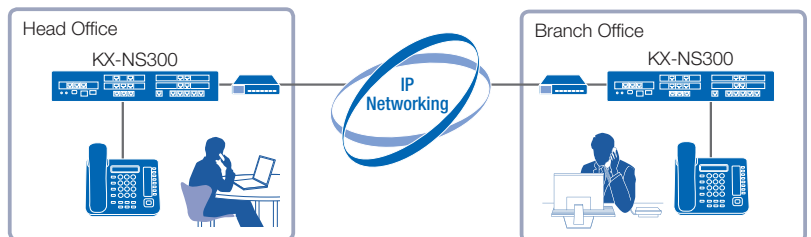
### Saving Communication Costs

The adequate IP capacity of the KX-NS300 enables you to combine both IP and legacy trunks according to your needs, to construct systems that are flexible and cost effective.



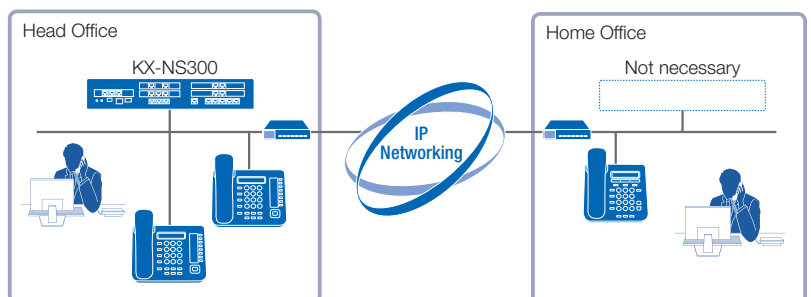
### Saving Network Costs

By connecting the KX-NS300 units in different offices with an IP network, you can construct a network that integrates both voice and data. This enables extension calls between offices over the IP network, and reduces costs.



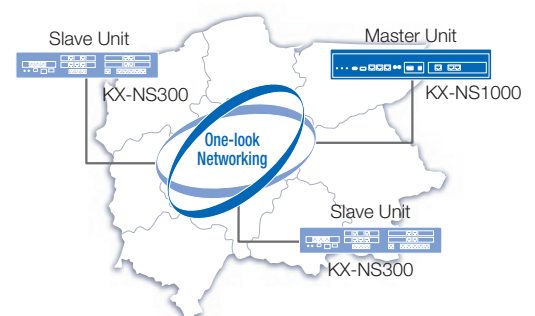
### Saving on Initial Investment

The KX-NS300 can utilize an IP network to use IP phones as head office extensions, without installing extra KX-NS300 units or special routers at remote sites (Built-in Media Relay Gateway). In other words, migration to an IP network enables installation costs to be saved.



### Saving Costs when Expanding

The One-look Networking function enabled by linking with the Panasonic KX-NS1000 lets you control the entire system including other offices with a single KX-NS1000. Since existing devices can also be used, the system can be expanded with reduced running costs and investment costs.





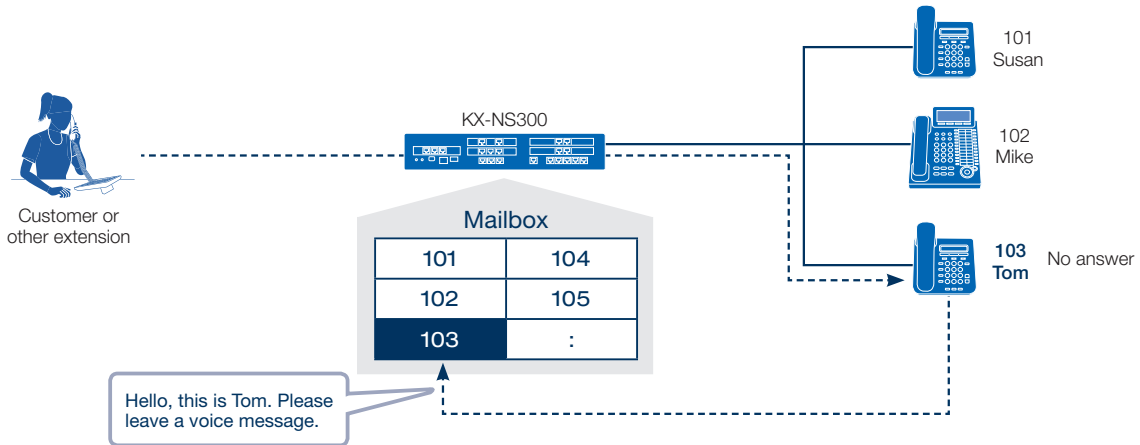
# Various Methods for Improving Customer Service

## Helping to Improve Customer Service

Improving customer satisfaction is the key to succeeding in business. The KX-NS300 provides services for smoothly responding and following up on customer queries.

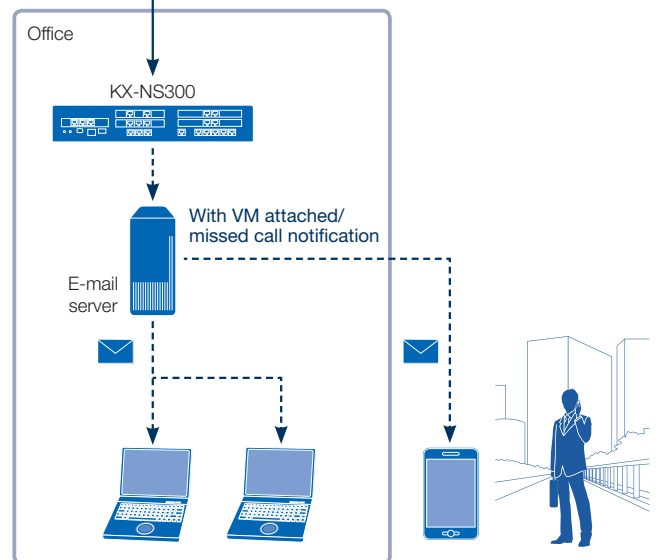
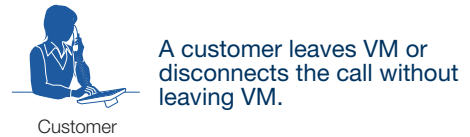
### Voice Mail System

Customers can leave voice mail if they call when you are away. The KX-NS300 can record a maximum of 24 channels and 400 hours.



### E-mail Notification

KX-NS300 also sends e-mail to notify you when you have new voice messages. The messages can also be received as attachment files and forwarded. E-mail notification can also be sent for missed calls where the customer did not leave a message, enabling you to quickly contact the customer.



## Smart Remote Extension

Recent business requires customers to be contacted anywhere and anytime.

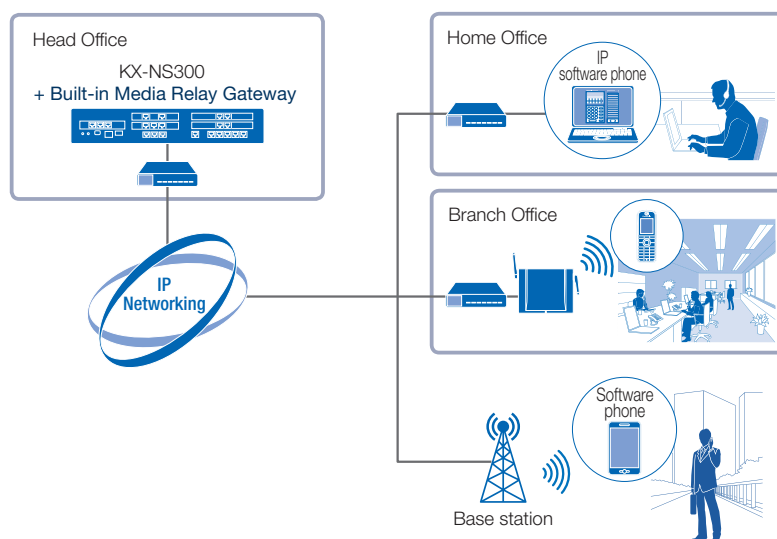
As long as the KX-NS300 is in an environment that can connect to the internet, it can enable IP equipment to be used as extensions for easily contacting people.

### Remote Extension Setup

KX-NS300 enables you to install IP phones in locations distant from the office, such as the homes of teleworkers. By connecting with IP networking, IP phones<sup>\*1</sup> and DECT wireless systems<sup>\*2</sup> can be configured remotely and used as KX-NS300 extensions. Furthermore, workers using a software phone on a smartphone or PC can also use IP phones as KX-NS300 extensions.

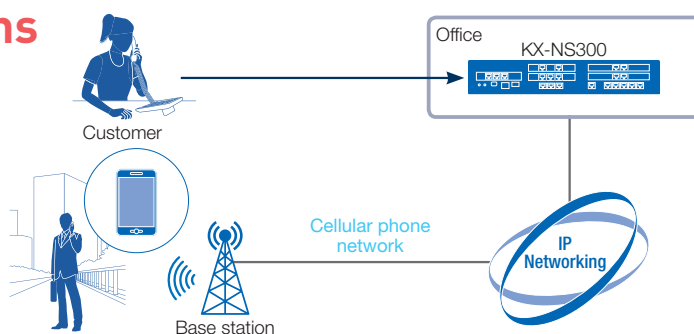
\*1 KX-NT500 series, KX-UT series, IP software phones, and third party SIP phones are supported.

\*2 When using the KX-NS0154



### Using Smartphone as Extensions

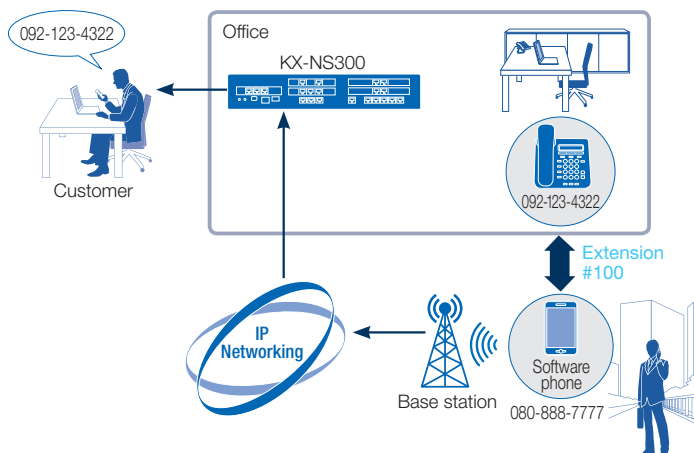
Software phones on smartphones used by mobile workers can be installed as KX-NS300 extensions, meaning they will not miss calls as long as they are in a Wi-Fi/3G/LTE environment, whether they are at the office or away.



### One Numbered Extension

IP phones such as a desk phone or software phone can be paired to use a single number.

When you make a call, the customer is notified of your office phone number instead of the number of your cellular phone. This means you only need to notify the customer of your office phone number.



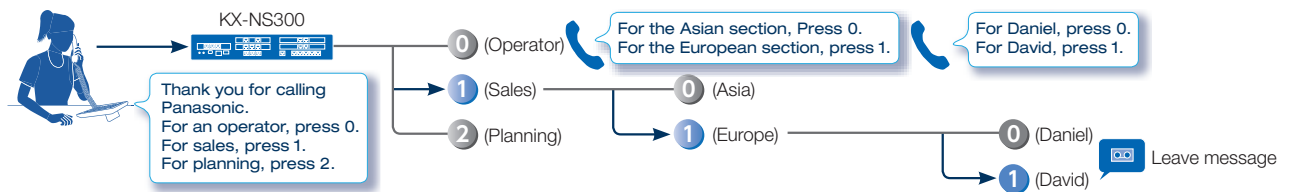
# Improving Work Efficiency with Diffe

## Continually Improving Work Efficiency

It is always important to understand the changes in customer needs and improve the support provided by staff. Continually performing these measures leads to improved work efficiency.

### Automatic Reception with Voice Guidance

The KX-NS300 can connect customers to the appropriate section or operator according to their query in call routing with voice guidance. It can also prompt the customers to leave a voice message when the operator is away. Human resources currently used for operators can be assigned other work.

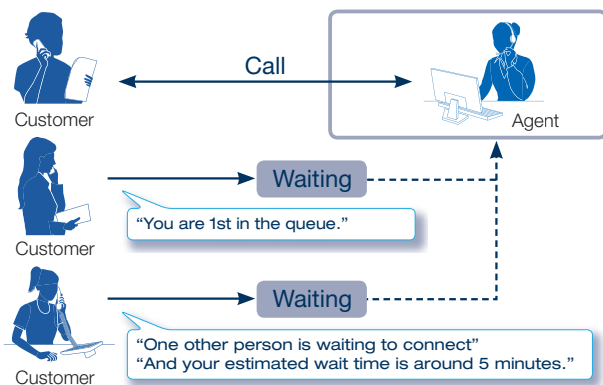


### Call Centre Function

The KX-NS300 includes an advanced call routing function for small to medium size call centres. This function can be used without an external CTI server. More efficient call reception enables you to effectively utilize limited resources to assist in improving work efficiency.

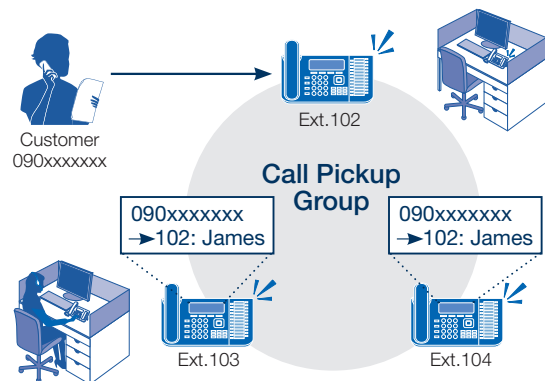
#### Automatic Voice Guidance for Customers

The caller can recognise their position in the queue through voice guidance. They can then decide whether to stay in the queue or leave a message and hang up, according to the situation.



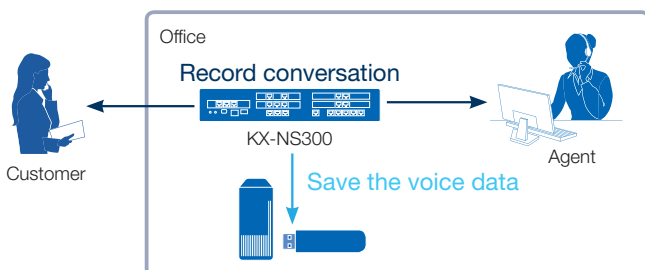
#### Call Pickup Group Monitor

When receiving a call with members of a pickup group, it is possible to notify the other members by displaying the extension number/name, enabling the other members to take the calls.



#### Auto Recording and Backing Up Data

The KX-NS300 can be used to automatically record conversations with customers, which can be listened to by supervisors, saved to an external server, and used to understand problems or opportunities relating to customer service.



#### Monitoring Callers and Call History Report

The supervisor can monitor the live status of call centres to understand on-site problems and improve them. Reports can also be used to understand problems or opportunities relating to customer service. Reports data can be saved to an external server.



# rent Styles of Communication

## Various Communication Methods for Making Work More Efficient

Flexible communication methods are essential in current business situations. Communication Assistant (CA) from Panasonic, UC Pro and its applications provide you with the communication methods to meet your needs.

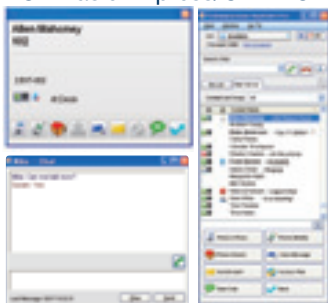
### Communication Assistant (CA)

CA is a highly intuitive PC-based application suite with powerful point and click telephony and screen-based presence, availability, and a variety of collaboration tools. It can be used with or without a server.

#### CA Basic-Express/CA PRO For Personal Productivity

You can easily make calls by simply searching from a customisable contact list. You can also see the phone status and PC status of employees in remote rooms or branches from the PC on your desk.

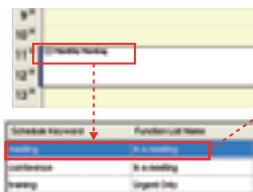
CA Basic-Express/CA PRO



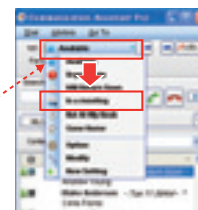
#### Integrating Microsoft Exchange Server with CA

When Microsoft Exchange Server is integrated with CA Client, your presence will automatically change according to the contents of your Exchange calendar.

Microsoft Exchange calendar



CA Client Exchange integration settings



CA Client presence changes

### Panasonic UC Pro

UC Pro supports multiple devices such as PCs and mobile phones and provides collaborative functions, including presence management, audio/text/video chat, and synchronization with Outlook Calendar. Mobile clients can communicate with an account that is also registered to their PC, so they can take care of business while out of the office.



The application can be downloaded for free from Google Play® or the App Store®.



### With Partner Applications

Partner applications enable you to enhance and customise the functions of the KX-NS300 to meet the needs of specific industries such as hotels, healthcare, and call centres.





## IP Proprietary Telephone



### KX-NT560

- 4.4 inch Backlight LCD Display
- 4 x 8 Self-Labeling, Flexible CO Buttons
- Full Duplex Speakerphone
- 2 Ethernet Port (1000 Base-T)
- Power-over-Ethernet (PoE)
- Built-in Bluetooth for Headset
- Available in Black and White



KX-NT556/  
KX-NT553



KX-NT551



KX-NT511A/  
KX-NT511P



Option  
KX-NT505

## Digital Proprietary Telephone



### KX-DT546

- 6-Line Backlight LCD Display
- 24 Flexible CO Buttons
- Full Duplex Speakerphone
- Available in Black and White
- Option: KX-DT590



KX-DT543



KX-DT521



Option  
KX-DT590

## IP Phone (SIP)



### KX-HDV430

- Video Communication
- 4.3 inch Backlight LCD Display
- Colour Touch Panel
- 3 x 8 Self Labeling, Programmable Buttons
- 2 Ethernet Port (1000 Base-T)
- Power-over-Ethernet (PoE)
- Full Duplex Speakerphone
- Built-in Bluetooth for Headset
- EHS support
- Available in Black and White



KX-HDV330



KX-HDV230



KX-HDV130



KX-HDV100

## DECT Portable Station

### KX-TCA185/KX-TCA285/KX-TCA385

- 1.8 inch Colour LCD
- Noise Reduction
- DECT Paging
- Vibration

Standard



Compact



Tough

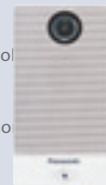


## IP Camera (SIP)

### Communication IP Camera

#### KX-NTV150

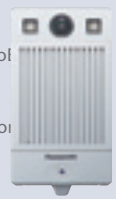
- Video Communication
- Dedicated Camera for the KX-NSX/NS series
- Built-in Wi-Fi
- Power-over-Ethernet (PoE) AC Adaptor
- One Touch Calls
- Auto Dialling with Sensor



### IP Video Doorphone

#### KX-NTV160

- Video Communication
- Dedicated Camera for the KX-NSX/NS series
- IP43 Support
- Power-over-Ethernet (PoE) only
- One Touch Calls
- Auto Dialling with Sensor



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#### Important

- Safety Precaution: carefully read the operating instructions and installation manual before using these products.

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